

# BRENNAN BANTA

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## EDUCATION

MAY 2014

Ithaca College's Roy H. Park School of Communications, Ithaca, New York  
Bachelors of Science in Emerging Media with a concentration in Design and Production  
Minors: Web Programming, Game Development, Computing Technologies

## WORK EXPERIENCE

### **INTERACTIVE GRAPHIC DESIGNER, TRUECHOICE SOLUTIONS -**

NEW YORK, NY JULY 2014-PRESENT

- Produce and present unique interface designs for companies across an array of industries
- Design mockups of interactive widgets and layouts to enhance user experience
- Communicate between design and development teams to optimize the iterative design process
- Develop interactive proof of concepts

### **WEB DESIGN INTERN, MAGNET MEDIA - NEW YORK, NY** MAY 2013-JULY 2014

- Update company website with graphics and engaging interactions
- Create assets to be used in promotional materials such as video and digital advertisements for clients

### **CREATIVE DIRECTOR, THAT INDIAN DRINK - ITHACA, NY** MAY 2013-MAY 2014

- Manage social media accounts for a growing yogurt company
- Produce social media marketing campaigns geared towards social media
- Communicate with management in India via email, phone and Skype
- Create aesthetically pleasing graphics and photographs to enhance sales

### **WEB DESIGNER, FREELANCE**

DECEMBER 2013-JULY 2014

- Design and develop websites based on the goals and aspirations of clients
- Perform iterations of designs and usability testing to ensure websites are professional and intuitive

### **TEACHING ASSISTANT, ITHACA COLLEGE**

JANUARY 2014-MAY 2014

- Host nighttime work sessions to provide students with guidance on web programming fundamentals
- Work with professor in class as a resource for students' workloads

## SKILLS

UI, UX, HCI, graphic design, wireframing, paper prototyping, usability testing, front end development

## SOFTWARE AND LANGUAGES

Adobe Creative Suite, Final Cut Pro, Balsamiq, Unity 3D, Game Maker, Microsoft Office, WordPress, HTML, CSS, HTML5, CSS3, JavaScript, ActionScript, Python, PHP, Java, jQuery

References submitted upon request